



PRU *enhanced income fund*

July 2011

Objective

Seeks to provide income stream and an opportunity for capital appreciation by investing in a portfolio of Malaysian and foreign securities.

Investor Profile

- look for a defensive fund but would like to participate in the upside of fixed income, equities and collective investment schemes;
- seek a steady and attractive income stream;
- seek a moderate to long-term capital growth in their investments;
- have a medium to high risk tolerance; and
- have a medium to long-term investment horizon.

Investment Strategy

Plan to invest in a diversified portfolio of Malaysian and foreign securities consisting of local fixed income securities and money market instruments as well as foreign equities and equity-related securities and collective investment schemes which invest primarily in the Asia Pacific markets.

FUND DETAILS (as at 30 June 2011)

Launch Date	: 28 May 2007
Unit NAV	: RM0.4947
Fund Size	: RM49,641,354.62
Annual Management Fee	: 1.5% of NAV of the Fund p.a.
Annual Trustee Fee	: 0.08% of NAV, subject to a minimum of RM18,000 per annum (excluding foreign custody fee and charges)
Initial Service Charge	: Up to 5.00% of NAV per unit
Distribution Frequency	: Intend to distribute income at least twice a year, subject to the availability of income
Redemption Payment Period	: 10 days
Fund Manager for Target Fund	: Prudential Fund Management

TOP 10 HOLDINGS* (as at 30 June 2011)

PRU Asia Pacific Equity Fund	17.93
DiGi Telecommunications Sdn Bhd	10.32
RHB Bank Bhd	10.29
YTL Power International Bhd	10.01
Binariang GSM Sdn Bhd	7.20
Project Lebuhraya Utara Selatan	6.27
IOF-Asian Property Security Fund Class D	5.56
State Bank of India Ltd	4.15
Encorp Bhd	2.53
Malakoff Corporation Bhd	2.21

* as percentage of NAV

COUNTRY ALLOCATION* (as at 30 June 2011)

PRUasia pacific equity fund		IOF-Asian Property Securities	
Australia	28.22	Australia	44.74
Taiwan	14.87	Singapore	19.83
China	14.80	Japan	17.45
Singapore	7.76	Hong Kong	7.32
Korea	6.67	Malaysia	4.24
Indonesia	5.53	Cash	3.32
Hong Kong	5.49	Thailand	1.56
India	5.19	Indonesia	1.53
Thailand	4.89		
Cash	3.55		
Malaysia	1.64		
Philippines	1.39		

* as percentage of NAV

MANAGER'S COMMENTS

Latest data showed that US economic growth slowed in the first quarter of 2011. Yet signs of continued strength in the manufacturing sector combined with strong corporate earnings growth and increased business lending suggest that this may be a temporary blip. A pick-up in revenue growth and cost-cutting activities led to a better-than-expected first quarter earnings. Rising inflation will likely cause the US Federal Reserve to reverse their accommodative stance. Till then, equities will likely benefit from the low rates and strong earnings momentum.

In Europe, manufacturing activity continues to be decent, suggesting that economic recovery remained on track. Nonetheless the unemployment rate remains stubbornly high, which will likely slow the recovery process. Portugal's request for a bail out continues to highlight the fragility of the peripheral Eurozone countries.

With uncertainty following the earthquake and tsunami, Japanese market sentiment continues to fluctuate on shorter term macroeconomic news flow and expectations continue to be low. Japan's major economic and political challenges have been well documented over the years.

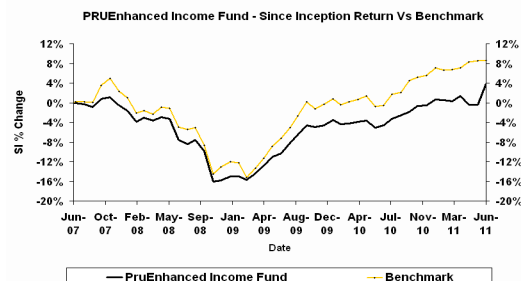
SECTOR ALLOCATION* (as at 30 June 2011)

	1. Bond - AA	46.69
	2. CIS	23.49
	3. Cash & Cash Equivalents	17.59
	4. Bond - AAA	6.27
	5. Banking & Finance	2.04
	6. Telecommunications	1.34
	7. Properties	1.32
	8. Gaming	1.23
	9. Plantation	0.02

* as percentage of NAV. Please note that asset exposures for the funds are subject to frequent change on a daily basis.

PERFORMANCE RECORD

Total returns of the following period ended 30 June 2011
Cumulative return over the period (%)



	1mth	6mths	1yr	3yrs	5yrs
Fund	4.35%	3.17%	8.92%	12.41%	N/A
B'mark*	0.05%	1.45%	9.26%	14.36%	N/A

* 70% RAM qs Medium + 15% MSCI AC AsiaPac ex-Japan + 15% MSCI AP Free Real Estate Investment Trust
Performance figures are sourced from Lipper Hindsight 5 and Bloomberg, 30 June 2011

We recommend that you read and understand the Prudential Master Prospectus before investing. To invest, obtain a current Master Prospectus & Application Form from the head office of Prudential Fund Management Berhad or any approved distributor. A copy of the Prudential Master Prospectus dated 15 July 2010 and Supplemental Master Prospectus dated 1 October 2010 have been registered and lodged with the Securities Commission, who takes no responsibility for its contents. There are fees and expenses involved in investing in the funds. We suggest that you consider these charges carefully prior to making an investment. Past performance and income distributions are not guaranteed and may not be reflective of future performance and income distributions. Unit prices and income distributions, if any, may fall and rise. In the event that there is a discrepancy of information between the fact sheet and the prospectus, the information in the Prospectus shall prevail.